



DEVELOPMENT SPEC SHEET

BIGGER BOLDER BETTER

— B U R G E R S — — B R A N D — — F R A N C H I S E —

CKE Restaurants Holdings, Inc., through its subsidiaries, operates over 3,600 franchised, licensed or company-operated restaurants in 44 states and in 36 countries.



FREESTANDING PROTOTYPE BUILDING SPECS

PHYSICAL DESCRIPTION	SMALLEST DESIGN	LARGEST DESIGN
DIMENSIONS	39'-0" x 65'-0"	40'-0" x 75'-9"
SITE SQ. FOOTAGE	24,000+	30,000+
BUILDING SQ. FOOTAGE	2,390	2,911
DINING SQ. FOOTAGE	910	1,216
BATHROOM SQ. FOOTAGE	281	326
DRIVE-THRU STACK	6+	7+
SEATING CAPACITY	54	72

FREESTANDING SITE GUIDELINES

- High-traffic streets (20,000 vehicles daily - minimum)
- Signalized intersection (site on far side of intersection of busiest street)
- Co-tenants: Grocery store or power center-anchored shopping centers
- Maximum signage potential (both building & pole sign)
- 18-32+ parking spaces
- 155' frontage minimum to accommodate freestanding prototypical building drive-thru
- Close to activity/employment centers
- High-visibility, excellent accessibility
- Trade area should include home, work and shopping sales generators
- Hard corners or pads at the entry point to major developments are preferred
- Ideally all new restaurants are dual brand units (Carl's Jr.® w/Green Burrito®)
- Purchase opportunities and ground leases are preferred
- Leases should include a right of first refusal to purchase and the right to assign to a franchisee

PREFERRED DEMOGRAPHICS

- Residential Population: 25,000+ within 2-mile radius
- 11,000+ daytime population
- Age 18-49: 55%
- Annual growth rate: 2.5%
- Home ownership: 65%+
- Median household income: \$35,000 - \$60,000 USD

WWW.CKEFRANCHISE.COM

+1-314-259-6365